

ORDER



KLAS

Orders	Order / Rev:	37804
	Alt Order #:	
	Product Desc:	ISSUE
	Estimate:	661
	Flight Dates:	10/31/12 - 11/06/12
	Original Date / Rev:	10/30/12 / 10/31/12
	Order Type:	GENERAL

Primary AE:	Mike Jones
Sales Office:	K-WAS
Sales Region:	National

Agency	Name:	<u>Mentzer Media Services</u>
	Buying Contact:	<hr/>
	Billing Contact:	<hr/>
		<u>600 Fairmont Avenue</u>
		<u>Towson, MD 21286</u>

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	<u>Restore Our Future</u>
	Demographic:	A25-54
	Product Codes:	PO4
	Priority:	LV2
	Revenue Codes:	AGY, POL, ISS

New Business Thru: _____
Order Separation: 00:15:00
Advertiser External ID: _____
Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/29/12	11/06/12	8	\$65,000.00	\$55,250.00	November 2012	8	\$65,000.00	\$55,250.00	0.00
					Totals	8	\$65,000.00	\$55,250.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
-------------------	--------------	--------------	-----------------------	---------

Mike Jones Start Of Order - End Of Order 100%

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	8	11/01/12	11/06/12	8 News Now 5a	M-F	CM	5-6a		MT-TF--	:30	5	\$3,000.00	LV1	0.00	NM		5 \$15,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																	
Week: 10/31/12 11/06/12 MT-TF-- 5 \$3,000.00 0.00																	
N 3	8	11/01/12	11/02/12	8 News Now 4p	M-F	CM	4-5p		---TF--	:30	1	\$2,500.00	LV1	0.00	NM		1 \$2,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																	
Week: 10/29/12 11/04/12 ---TF-- 1 \$2,500.00 0.00																	
N 4	8	11/04/12	11/04/12	Sun 8-9p		CM	8-9p		-----S	:30	1	\$30,000.00	LV1	0.00	NM		1 \$30,000.00
The Amazing Race																	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																	
Week: 10/29/12 11/04/12 -----S 1 \$30,000.00 0.00																	
N 5	8	11/03/12	11/03/12	NCAA Football		CM	NCAA College Foo	-----S-	:30	1	\$17,500.00	LV1	0.00	NM		1 \$17,500.00	
NCAA College Football																	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																	
Week: 10/29/12 11/04/12 -----S- 1 \$17,500.00 0.00																	
														Totals		8	\$65,000.00